



CULTI

MILANO

CULTI MILANO was born of an intuition from the eclectic mind of Alessandro Agrati: namely his perception, which was incredibly ahead of its time, that spaces and objects might have their own scent too; that it was possible to surround oneself with olfactory quality, in addition to beautiful things in pleasant rooms. It was 1988 when Agrati embarked upon his personal research into the link between the design world and the world of the senses, something that would revolutionise the very way in which people experience spaces and objects.

“The idea of creating a Culture of ambience, which incredibly enough was lacking in our world, in this era”.

This inspired the name CULTI MILANO. The project, interweaving culture and style, has over the past 30 years followed a carefully-crafted creative pathway, leading it to become a brand with a distinctly personal spirit. Personal like culture, which is moulded from our everyday experiences. Personal like a scent, with the power to conjure up memories.

For indeed, CULTI MILANO is much more than a home fragrance.

“CULTI MILANO is the opportunity for a person to choose their own fragrance, which will accompany them in their homes and in their life”.



ARAMARA

Aramara is the result of an afternoon spent in the kitchen of a Sicilian pastry chef who summoned his skills to reveal the countless secrets of bitter orange. Formulated like a product of haute patisserie, Aramara is a gourmand fragrance: its intense and citrusy top notes are animated by the delicacy of bergamot and sweetened by a base note of sandalwood.

TOP NOTES
Bitter Orange

MIDDLE NOTES
Bergamot, Cardamom

BASE NOTES
Sandalwood



PACKAGING	SIZE	PRODOTTI
Flow Pack	20 g / 0,71 oz	SOAP
Paper Wrapped	30 g / 1,05 oz	SOAP
Paper Box	30 g / 1,05 oz	SOAP
Tube	30 ml / 1 fl. oz	SHOWER GEL SHAMPOO CONDITIONER BODY LOTION
Aluminium Tube	30 ml / 1 fl. oz 50 ml / 1,69 fl. oz	CONDITIONER BODY LOTION SHOWER GEL SHAMPOO
Invisible Dispenser 	400 ml / 13,52 fl. oz cm 7 x 21,6 h	SHOWER GEL SHAMPOO CONDITIONER HAND & BODY CREAM HAND WASH HAIR & BODY GEL



PACKAGING

Gift Set

SIZE

30 g / 1,05 oz
30 ml / 1 fl.oz
50 ml / 1,69 fl.oz

PRODUCTS

SQUARED IN BOX
CONDITIONER ALUMINIUM TUBE
BODY LOTION ALUMINIUM TUBE
SHOWER GEL ALUMINIUM TUBE
SHAMPOO ALUMINIUM TUBE

