



pure
ALTITUDE
soins aux plantes de montagne

The story of Pure Altitude begins in the restful world of the spa at the Fermes de Marie in Megève. By creating an Alpine garden here with a botanist with expertise in mountain plants, Jocelyne Sibuet discovered edelweiss's skin care benefits. This led to the idea of a skin care range that would combine her two passions - mountain lifestyle and beauty.

"Three key words guided me in creating each formula of the Pure Altitude skin care range. First of all, Rarity - that of natural active ingredients extracted in optimum conditions to preserve all their beneficial effects.

Next, Technicity - that of skin care products on the cutting edge of plant-based cosmeceutics, involving intensive cellular regeneration. And finally, Pleasure - that sought by the women I had in mind when I created the range." Jocelyne Sibuet, founder of Pure Altitude.



FLEURS DE NEIGE

Like an echo to the white of the last snows, the lily of the valley, with its flowery smell, invades us with its green notes of freshly cut grass. As for the broom, it awakens under the softness of the spring, in a delicate fruity scent, mingling with the tonic freshness of an aromatic mountain bouquet: wild thyme, mugwort and rosemary. The musk, in the background, envelops us with its scent of cotton and powder, and releases the comforting scents of clean skin smell.

TOP NOTES
Artemisia, Rosemary and Thyme

MIDDLE NOTES
Lily of the Valley, Cyclamen, Broom

BASE NOTES
Sun Flower and Musk



PACKAGING	SIZE	PRODUCTS
Paper Box	20 g / 1,05 oz 30 g / 1,05 oz	SOAP
Tube	40 ml / 1,35 fl. oz 70 ml / 2,36 fl. oz	SHOWER GEL SHAMPOO CONDITIONER BODY LOTION
Aluminium Tube	30 ml / 1 fl. oz	SHOWER GEL SHAMPOO CONDITIONER BODY LOTION
Invisible Dispenser 🔪 🧴 🧴	300 ml / 10,14 fl. oz cm 6 x 21 h	SHOWER GEL SHAMPOO CONDITIONER HAND & BODY CREAM HAND WASH