



CULTI

MILANO

CULTI MILANO was born of an intuition from the eclectic mind of Alessandro Agrati: namely his perception, which was incredibly ahead of its time, that spaces and objects might have their own scent too; that it was possible to surround oneself with olfactory quality, in addition to beautiful things in pleasant rooms. It was 1988 when Agrati embarked upon his personal research into the link between the design world and the world of the senses, something that would revolutionise the very way in which people experience spaces and objects.

“The idea of creating a Culture of ambience, which incredibly enough was lacking in our world, in this era”.

This inspired the name CULTI MILANO. The project, interweaving culture and style, has over the past 30 years followed a carefully-crafted creative pathway, leading it to become a brand with a distinctly personal spirit. Personal like culture, which is moulded from our everyday experiences. Personal like a scent, with the power to conjure up memories.

For indeed, CULTI MILANO is much more than a home fragrance.

“CULTI MILANO is the opportunity for a person to choose their own fragrance, which will accompany them in their homes and in their life”.



AQQUA

Aqqua was one of the first fragrances created by CULTI MILANO. It stems from a desire to recount the force of a mountain spring discovered during an excursion: imagine a spring gushing from the rocks, bringing with it the debris and leaves that enhance its scent. A burst of positive, invigorating energy to fuel your dreams of freedom. Fresh, bold, almost masculine, evoking open spaces. Citrus scents blended with spices and aromatic herbs are complemented by amber and fragrant woody notes. Carrying you far away.

TOP NOTES
Coriander and Bergamot

MIDDLE NOTES
Mimose and Sage

BASE NOTES
Sandalwood



PACKAGING	SIZE	PRODUCTS
Flow Pack	20 g / 0,71 oz	SOAP
Paper Wrapped	30 g / 1,05 oz	SOAP
Tube	30 ml / 1 fl. oz	SHOWER GEL SHAMPOO CONDITIONER BODY LOTION
Invisible Dispenser 🔪🔄🧴🧴	300 ml / 10,14 fl. oz cm 6 x 21 h	SHOWER GEL SHAMPOO CONDITIONER HAND & BODY CREAM HAND WASH HAIR & BODY GEL
Cover Resin Dispenser 🧴	cm 8 x 19 h	SHOWER GEL SHAMPOO CONDITIONER
Refill Bottle 🔪🔄	300 ml / 10,14 fl. oz	BODY CREAM HAND CREAM HAND WASH

ARAMARA

Aramara is the result of an afternoon spent in the kitchen of a Sicilian pastry chef who summoned his skills to reveal the countless secrets of bitter orange. Formulated like a product of haute patisserie, Aramara is a gourmand fragrance: its intense and citrusy top notes are animated by the delicacy of bergamot and sweetened by a base note of sandalwood.

TOP NOTES

Bitter Orange

MIDDLE NOTES

Bergamot, Cardamom

BASE NOTES

Sandalwood



PACKAGING	SIZE	PRODUCTS
Paper Box	30 g / 1,05 oz	SOAP
Aluminium Tube	30 ml / 1 fl. oz 50 ml / 1,69 fl. oz	CONDITIONER BODY LOTION SHOWER GEL SHAMPOO
Invisible Dispenser ♻️ ♻️ ♻️ ♻️	400 ml / 13,52 fl. oz cm 7 x 21,6 h	SHOWER GEL SHAMPOO CONDITIONER HAND & BODY CREAM HAND WASH HAIR & BODY GEL
Stand Alone Dispenser 💧	400 ml / 13,52 fl. oz cm 6 x 17 h	SHOWER GEL SHAMPOO CONDITIONER HAND & BODY CREAM HAND WASH HAIR & BODY GEL
Aluminium Jar	10 ml / 0,33 fl. oz	LIP BALM
Aluminium Jar	30 ml / 1,69 fl. oz	HAND CREAM



PACKAGING	SIZE	PRODUCTS
Gift Set	30 g / 1,05 oz 30 ml / 1 fl.oz 50 ml / 1,69 fl.oz	SQUARED IN BOX CONDITIONER ALUMINIUM TUBE BODY LOTION ALUMINIUM TUBE SHOWER GEL ALUMINIUM TUBE SHAMPOO ALUMINIUM TUBE
Ancillaries Set	30 ml / 1 fl.oz 10 ml / 0,33 fl.oz	HAND CREAM ALUMINIUM JAR LIP BALM ALUMINIUM JAR



PACKAGING	SIZE	PRODUCTS
Diffuser	250 ml / 8,4 fl.oz 500 ml / 16,9 fl.oz 1000 ml / 33,8 fl.oz 2500 ml / 84,5 fl.oz 4300 ml / 145,4 fl.oz	GLASS HOME FRAGRANCE
Fragrance	1 lt / 33,8 fl.oz	ARAMARA TESSUTO AQUA MOUNTAIN THÉ MAREMINERALE MEDITERRANEA
Wicker sticks	7 pcs	RATTAN



PACKAGING	SIZE	PRODUCTS
Diffuser	250 ml / 8,4 fl.oz 500 ml / 16,9 fl.oz 1000 ml / 33,8 fl.oz 2700 ml / 91,29 fl. oz	GLASS HOME FRAGRANCE
Fragrance	1 lt / 33,8 fl.oz	ARAMARA TESSUTO AQUA MOUNTAIN THÉ MAREMINERALE MEDITERRANEA
Wicker sticks	7 pcs	RATTAN



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PACKAGING	SIZE	PRODUCTS
Glass	270g / 9,52 fl. oz	CANDLE "CLASSIC" CANDLE "BLACK LABEL" CANDLE "PASTEL"
Fragrance	CLASSIC	EBANO GELSOMINO ESPERIDE VELVET MENDULA FIQUM
	BLACK LABEL	EBANO
	PASTEL	ROSAE AGHIA MENTHA