



## Paul Smith

Paul Smith is Britain's leading independent design company and a true fashion institution. Beginning in 1970 with a single three-by-three metre shop in Paul's hometown of Nottingham, it has grown into a global enterprise, with more than 130 shops across 60 countries. All throughout this, the guiding principle has been Paul's design philosophy of 'classic with a twist,' with every piece reflecting his irrepressible spirit.



Paul Smith

Paul Smith

Harper Av  
700 N

M  
TU

3221

# BOTANIST

Botanist takes inspiration from a vetiver-based cologne that Paul received as a gift from his wife Pauline in the early 1970s, upon opening his very first shop. Paul took to spraying the perfume in the shop - originally to mask the odour of his beloved Afghan hound, Homer! - and the distinctive earthy character of vetiver became inseparable from memories of those earliest days of the brand. When it came time to create a fragrance which evoked this period in Paul's life, vetiver had to be at its centre.



**PACKAGING**

**SIZE**

**PRODUCTS**

**Stand Alone Dispenser**



300 ml / 10,14 fl. oz  
cm 6 x 21 h

SHOWER GEL  
SHAMPOO  
CONDITIONER  
BODY CREAM  
HAND WASH  
HAND CREAM